



Media Advisory

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HHS Girl's Health Website Launches New Look

4Girls.gov Uses Teen Input to Redesign Appearance of Web Site

Washington, DC – www.4girls.gov launched a new look and feel to its website in response to current trends in health, fitness and Internet appeal. Additions to the site include new links to free health information, updated interviews with celebrities and sports stars, new topic areas and an overall new look with each webpage.

WHAT: **4Girls.gov**, a U.S. Department of Health and Human Services, Office on Women's Health site, was developed to give girls ages 10 and 16 reliable, useful information about various health issues they may want to learn about as they become young women and valuable tips on handling relationships with family and friends. Only positive, supportive, non-commercial messages are used.

A diverse group of nine young women throughout the United States who have demonstrated leadership and enthusiasm in young women's health form the 4Girls "**Sounding Board**". The group's main goal is to provide feedback to OWH regarding the 4Girls Health website and other adolescent women's health initiatives. They share their thoughts about 4Girls and health issues they think are important to teen girls.

WHO: The program is run by Dr. Jonelle Rowe, Medical Advisor for Adolescent Women's Health, and Jin In, Service Fellow for Adolescent Women's Health.

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U.S. Department of Health and Human Services, Office on Women's Health



WHEN: Young women, ages thirteen to sixteen, will be selected by the Office on Women's Health on an ongoing basis based on various criteria. The input of this "Sounding Board" will be applied to the website throughout the year.

WHY: The mission of 4Girls.gov is to promote healthy, positive behaviors in girls between the ages of ten to sixteen. Young women rely on the Internet to gather health information.

WHERE? For more in-depth health information and to learn more about 4Girls visit us online:

<http://www.4girls.gov/>



U.S. Department of Health and Human Services, Office on Women's Health